

JAN 31 2006

**FROMMER LAWRENCE & HAUG LLP**

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**FACSIMILE COVER LETTER**

**To:** Commissioner for Patents  
Examiner Chang, Shirley

**Firm:** U.S. Patent and Trademark Office  
Art Unit 2614

**Facsimile:** (571) 273-8300

**From:** Thomas F. Presson

**Date:** January 31, 2006

**Re:** FLH Ref No.: 450100-03360  
Serial No: 09/916,002

**Number of Pages:** 9  
(including cover page)

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003-0902

PATENT  
450100-03360IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Hidetoshi Ichioka  
 Serial No. : 09/916,002  
 Filed : July 26, 2001  
 For : CONTENT-EXHIBITION CONTROL APPARATUS AND METHOD  
 Examiner : Chang, Shirley  
 Art Unit : 2614

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JAN 31 2006

745 Fifth Avenue  
New York, NY 10151  
Tel: 212-588-0800Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

- ☒ No additional fee is required.  
☐ The fee has been calculated as shown below.  
☐ This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.

Claims as Amended

(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) Present extra	(6) Rate	(7) Additional Fee
Total claims	3	Minus	** = 30	* 0 x	\$50 (25)	= \$ 0
Independent claims	2	Minus	*** = 3	* 0 x	\$200 (100)	= \$ 0
Total additional fee for this amendment						\$ 0

- \* If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.  
 \*\* If the highest number of total claims previously paid for is less than 20, write "20" in this space.  
 \*\*\* If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

- ☐ This application contains a multiple dependent claim. The required fee of \$300 (150) has been previously paid ☐, or is paid herewith ☐.
- ☐ This response is being filed within the \_\_\_ month following the expiration of the term originally set therefor. This is a petition to request a \_\_\_ month extension of time. A check covering the cost of the petition is enclosed.
- ☐ A check in the amount of \$\_\_\_ is attached, which covers the cost of ☐ additional claims ☐ petition for extension of time.
- ☐ Charge \$\_\_\_ to Deposit Account No. 50-0320.
- ☒ Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.

CERTIFICATE OF FACSIMILE

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Barnet Shindman  
(Name of person signing transmittal)

Signature

January 31, 2006

Date of Signature

Respectfully submitted,

FROMMER LAWRENCE & HAUG LLP  
Attorneys for Applicants

By:

Thomas F. Presson  
Reg. No. 41,442

003-10900

U.S. Patent Application No. 09/916,002  
Reply to Office Action dated November 2, 2005

PATENT  
450100-03360

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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Applicant : Hidetoshi Ichioka  
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Art Unit : 2614  
Confirmation No. : 1131

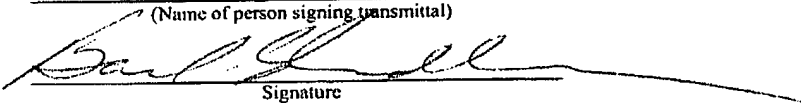
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Barnet Shindlman

(Name of person signing transmittal)

  
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January 31, 2006

Date of Signature

**RESPONSE UNDER 37 C.F.R. §1.121**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Non-Final Office Action dated November 2, 2005, having a  
three-month statutory period for response set to expire on February 2, 2006, please amend the  
above-captioned application as follows.

U.S. Patent Application No. 09/916,002  
Reply to Office Action dated November 2, 2005

PATENT  
450100-03360

**Amendments to the Claims** are reflected in the listing of claims, which begins  
on page 3 of this paper.

**Remarks/Arguments** begin on page 5 of this paper.